

CALL FOR CONTRIBUTIONS

THE 6TH INTERNATIONAL WORKSHOP ON THE SHARING ECONOMY

28-29 JUNE 2019

UTRECHT UNIVERSITY

UTRECHT, THE NETHERLANDS

For about a decade, the burgeoning “sharing economy” has been capturing the attention of policy makers, scholars and the media alike. Initially viewed as a disruptive innovation promising to deliver a more sustainable, more efficient, and more socially connected society, sharing platforms such as Airbnb, BlaBlaCar and Uber have meanwhile grown from startups into successful multinational companies that attract controversy as much as excitement.

At the same time, a multidisciplinary and lively research field on the sharing economy and collaborative economy has emerged, including economists, sociologists, management- and business scholars, innovation scholars, historians, geographers, and many others. The 6th International Workshop on the Sharing Economy (IWSE) in Utrecht aims to bring together academics and other stakeholders to discuss the latest insights on the sharing economy.

Our event follows on successful editions in Utrecht (2015), Paris (2016), Southampton (2016), Lund (2017) and Mannheim (2018).

Topics

We invite contributions on (but not limited to) the following themes:

- Trust and cooperation
- Inequality and discrimination
- Regulation and policy responses
- Institutionalism
- Business strategies and models
- Environmental impact
- Social and economic impact
- Legal issues
- Geographical aspects
- Surveillance and privacy
- User experiences and motivations

The conference is open to theoretical, empirical and policy papers, and to any methodology.

Keynote speakers

Pinar Ozcan, Professor of Strategic Management, Warwick Business School

Timm Teubner, Professor of Trust in Digital Services, Technische Universität Berlin

Setup of the program

The workshop will start on Friday morning (June 28) and will end on Saturday afternoon (June 29). The workshop will be preceded by a public event on Thursday evening (June 27) in TivoliVredenburg on “Platform economy”, featuring speakers from academia, industry and policy. Confirmed speakers at this event are José van Dijck (Utrecht University) and Sara Green Bodersen (founder of Deemly).

Important dates

Deadline for abstract submission: March 15, 2019

Notification of acceptance: April 8, 2019

Registration deadline: May 15, 2019

Public event: June 27, 2019

Workshop: June 28-29, 2019

Fees

The workshop fee is €100 for all participants, and includes lunches, refreshments, the conference dinner on Friday, and free entrance to the public event on Thursday evening (regular admittance: €12,50).

How to submit

To submit your contribution, send an abstract of between 200 and 400 words describing your topic, research question, methodology and main (tentative) results to iwse@uu.nl on March 15 at the latest.

Organizing committee

Martijn Arets (Copernicus Institute of Sustainable Development, Utrecht University)

Rense Corten (Department of Sociology, Utrecht University)

Joyce Delnoij (Department of Sociology, Utrecht University)

Koen Frenken (Copernicus Institute of Sustainable Development, Utrecht University)

Scientific committee

Aurélien Acquier (ESCP-Europe)

Valentina Carbone (ESCP-Europe)

Vadim Grinevich (University of Southampton)

Hugo Guyader (Linköping University)

David Masse (ESCP-Europe)

Indre Maurer (University of Göttingen)

Oksana Mont (Lund University)

Laura Piscicelli (Utrecht University)

Juliet Schor (Boston College)

Bilgehan Uzunca (Utrecht University)

Dominika Wruk (University of Mannheim)

Lucie Zvolska (Lund University)

Tine de Moor (Utrecht University)

More information

Please refer to our website at <https://6thiwse.sites.uu.nl>, or e-mail us at iwse@uu.nl.